The U.S.-GCC Business Initiative was launched in 2014 following significant interest from both U.S. Chamber corporate members and companies from the Gulf Cooperation Council (GCC) interested in making inward investments into the United States. This program reflects the Chamber’s increasing focus on and activities in Saudi Arabia, Qatar, and the United Arab Emirates as well as Kuwait, Oman, and Bahrain.

The reality is that these countries have emerged as critical hubs for the region and around the globe. Rich in natural resources such as oil and gas, these nations are also diversifying and strengthening development of other critical sectors such as infrastructure and logistics, health care, information technology, education, tourism, and financial services.

The Initiative provides members with customized advocacy on trade, investment, and regulatory issues throughout the GCC countries; access to senior government officials and thought leaders from those countries; leadership opportunities in meetings and events; and opportunities to participate in business missions and forums in the GCC.

The commercial and investment prospects in the GCC countries are vast. The Chamber invites you to learn more about our programs focused on the key bilateral relationships and the benefits of joining the U.S.-GCC Business Initiative.

For more information, visit www.uschamber.com.
The U.S.-GCC Business Initiative is the premier advocacy organization dedicated to strengthening the commercial and investment relationship between the United States and the Gulf Cooperation Council (GCC) countries. Through this platform, we manage the important bilateral economic relationships with Saudi Arabia, Qatar, the United Arab Emirates, Kuwait, Oman, and Bahrain as well as engage key officials at the GCC Secretariat who affect trade and commerce across the six states.

UAE’s Minister of Economy, His Excellency Sultan bin Saeed Al Mansouri (middle), speaks during a roundtable discussion with member companies hosted by the U.S. Chamber in cooperation with AmCham Abu Dhabi and the American Business Council of Dubai.

The U.S. Chamber, in collaboration with the US-Qatar Business Council, hosts Qatar’s Minister of Energy and Industry, His Excellency Dr. Mohammed bin Saleh Al Sada, for a reception and gala dinner. His Excellency speaks about the critical commercial relationship between Qatar and the United States and about opportunities in Qatar for U.S. Investment.
The U.S.-GCC Business Initiative is deeply engaged with commercial and investment institutions in the region and leverages its partnerships and nine American Chambers of Commerce in the GCC countries.

The Chamber has signed Memoranda of Understanding with the Council of Saudi Chambers, the UAE Federation of Chambers and Industry, the Qatar Chamber of Commerce, the Dubai Multi Commodities Centre (DMCC), and the Sharjah Investment and Development Authority. In addition, the Chamber has a strong working relationship with the Dubai International Financial Centre (DIFC).

These partnerships help provide access for the Chamber and our members to key government officials and business leaders in the region and serve as avenues to advance our policy and regulatory agenda.
The U.S.-GCC Business Initiative is located within the U.S. Chamber of Commerce and is thus able to leverage the Chamber’s resources, expertise, and relationships at the highest levels of both the private and public sectors. The Initiative also has full access to the Chamber’s congressional affairs and legal resources as well as to various Chamber institutes and programs. This access can be used to advance Initiative policies and programs.

Members meet regularly with U.S. ambassadors to countries in the GCC and other high-ranking U.S. officials. In addition, they meet with members of Congress and senior representatives in the departments of Commerce, Energy, State, and Defense; the Office of the United States Trade Representative; the Overseas Private Investment Corporation; and the Export-Import Bank as part of the Initiative’s ongoing partnerships with government officials.

The U.S.-GCC Business Initiative works with the embassies of GCC countries in the United States to organize business forums and events with senior government officials. It also works with embassies in these countries to promote bilateral commercial linkages and address issues facing U.S.-GCC Business Initiative members.
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Member Services

The U.S.-GCC Business Initiative focuses on three specific areas for its members.

Network Development

The U.S.-GCC Business Initiative establishes formal and informal relationships with like-minded organizations in both the United States and the GCC, and it works to create strategic ties with existing business development organizations in the region. The Initiative also organizes and hosts high-profile events, delegations, and conferences to promote enhanced business dialogue and cooperation between the American and GCC private sectors.
Policy Formulation and Advocacy

The U.S.-GCC Business Initiative serves as an advocate for member companies on macroeconomic, investment, and trade policies and regulations that enhance the ability of member companies to garner market access. Leveraging the U.S. Chamber’s position as the world’s largest business advocacy federation, the U.S.-GCC Business Initiative influences trade and investment policies in U.S. and GCC governments as well as with the GCC Secretariat, which impacts commerce across the six countries.

Business Expansion

Given the rapid growth of the GCC market, the Initiative gives significant attention to expanding business opportunities for its member companies. It identifies projects, ventures, and partners to facilitate increased business development.

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